

## DEEP SOUTH REGION AWARDS

### #1 **School Grounds Improvement Award (revised 2000)**

In Memory of Hubert Owens

Donor: Deep South Region, NGC, Inc.

Class A: 12-30 members

Class B: 31 members or more

A certificate may be awarded in each class for the beautification and improvement of the grounds of any school building (old or new). They may be awarded to an individual garden club, council or group of clubs, a garden club circle, or group of circles acting as a sponsor for this project and who are members of their State Garden Club Organization.

The individual state designated chairman and at least two (2) other qualified persons are to judge the entries. The two winning entries – one from each class - shall be submitted to the Deep South Awards Chairman no later than January 25<sup>th</sup>. (Use the special application form).

#### Scale of Points

Scope of accomplishment	35
Involvement with others with special emphasis on youth	10
Landscape plan, either professional or amateur	10
List of botanical and common names of plant material used:	
Size and quantity	10
Provision for maintenance	10
Presentation (Dated publicity 5, letters of appreciation 5, before & after photographs 15)	<u>25</u>
	100

### #2 **National Gardener Award**

In Memory of: Mrs. John R. Parkinson (Kitty)

Donor: Mrs. Haskell Venard, former Editor of ***The National Gardener***

A certificate will be awarded to the member State Garden Club Organization having the greatest number of PAID subscriptions to ***The National Gardener*** as of October 31, calculated on a percentage basis of state membership dues paid to NGC, Inc. as of December 31, before the Deep South Regional Convention. No application is necessary

### #3 **Historic Preservation and/or Restoration Award**

In Honor of: Mrs. George Ray (Mary Helen) first chairman of Historic Preservation  
For NGC.

Donor: Mrs. Shelby Myrick (Mary), second Director of Deep South Region

A certificate may be awarded to an individual, a club, or group of clubs for a Historic Preservation or Restoration project.

The project must comply with the principles of good landscaping as set down in the ***Handbook of Landscape Design*** by NGC. Book of Evidence shall include landscape plans designed according to professional standards. Planting plan and photographs should show actual locations. Include botanical and common names, quantity of plants used and arrangements for maintenance.

**#4 National Gardener Award**

In Memory of: Mr. Clyde Greenway

Donor: Mrs. Harmon T. Rowe, Director, Deep South Region 1969-1971

A certificate will be presented annually to the member State Garden Club Organization with the greatest number of INCREASED PAID subscriptions to *The National Gardener* recorded at NGC over the previous year as of October 31, before the Deep South Regional Convention. No application is necessary

**#5 Public Relations Award (1973, revised 2001)**

Honoring: Mary G. Pumilia

Donor: Mrs. Claude Pumilia

Class A: State Garden Club Organization

Donor: The Garden Club of Georgia, Inc.

Class B: Individual Garden Club or group of Garden Clubs

A certificate may be awarded in each of the classes for accomplishments in garden club related activities with one or more non-member groups or organizations in promoting good public relations. These should be projects of the State Garden Club Organization, Deep South Region, or NGC, Inc. Competition will be judged on ONE selected co-sponsored project in a field such as Conservation, Horticulture, Litter Control, Environment Improvement, Youth Involvement, Historic Restoration, or any other meritorious activity promoting garden club goals which will broaden the scope of public relations. The identical project is not eligible to win this award for two consecutive years.

**#6 Membership Award**

In Memory of: Ellen Rowe

Donor: Mrs. Harmon T. Rowe, Director, Deep South Region 1969-1971

A certificate will be awarded annually to the State Garden Club Organization with the greatest percentage increase in membership during the year. Winner will be determined by official membership records of NGC as of October 31, before the Deep South Regional Convention. No application necessary

**#7 Litter Control Award (1976, revised 1987)**

Donor: Florida Federation of Garden Clubs, Inc.

An annual cash award of \$25 to a garden club, council or group of clubs affiliated with one of the State Garden Club Organizations of the Deep South Region for sponsoring a project in the field of litter control, encompassing such activities as waste reduction, recycling, and endeavors for a quality environment. Youth involvement to be emphasized

**#8 Birds Award (1984, revised 2001)**

Donor: Mrs. Thomas A. Ladson

An annual cash award of \$100 may be awarded to a garden club, group of clubs, or individual member of a club for outstanding activity in the protection or care of birds, such as establishing, maintaining, identifying, or marking sanctuaries; promotion of legislation relative to bird welfare. If sanctuary is by official ordinance (new or maintained), a copy of the ordinance must be included. If it is a continuing project, detail the plans.

**#9 Tree Planting Award (1976, revised 1983)**  
 In Honor of: Mrs. Thomas C. Lacey (Virginia), Director, Deep South Region, 1979-81)  
 Donor: The Garden Clubs of Mississippi, Inc.

An annual cash award of \$25 may be awarded to a garden club for the most outstanding tree planting project. Emphasis to be on low maintenance, quality trees suitable to local climatic and ecological conditions. Project may be started at any time but must be completed within the award year in which application is made.

**Scale of Points**

Action	40
Selection of site, planning, percentage of member participation	
Extent of involvement of community groups, industry, schools	
Government agencies, <u>Youth</u> , media, and final results	
Achievement Evaluation	30
Benefit of project to club, community, and state	
Plans for future maintenance	20
Presentation	<u>10</u>
Neat, concise, and complete as to award rules.	
Before & after pictures taken from the same angle with	
A brief description and planting plan with tree species	
Indicated by both common and botanical names included	
Total	100

**#10 Special Achievement Award (1977, revised 2001)**  
 In Memory of: Mrs. Carey Williams (Celeste), Past President, The Garden Club of Georgia, Inc.; Director, Deep South Region 1975-1977  
 Donor: The Garden Club of Georgia, Inc.

Class A: State Garden Club Organization  
 Class B: Individual Member, Garden Club, or Group of Garden Clubs

A certificate will be awarded annually in each class for the most outstanding achievement in ONE of the following: civic development, conservation, beautification, garden therapy, or any other garden club related project. Youth involvement will be an asset. The identical project is not eligible to win this award for two consecutive years.

**#11 Horticulture Award (1979, revised 1987)**  
 In Honor of: Mrs. Carroll O. Griffin, Director, Deep South Region 1975-1977  
 Donor: Florida Federation of Garden Clubs, Inc.

An annual cash award of \$25 may be awarded to a garden club for the most outstanding activities in the field of horticulture. The award is given to promote planned gardening activities in the study of horticulture by club members. Membership participation shall be emphasized. Summary outlining year's plan, activities to implement the plan, goals, and results should be included in description of project.

**Scale of Points**

Quality of program and activities	40
Accomplishment of goals	40
Percentage of membership participation	<u>20</u>
Total	100

**#12 Landscape Design Award (1979)**

In Memory of: Mrs. Vernon L. Conner (Jessie), First Accrediting Chairman for Landscape Design Study Courses for NGC  
Donor: Freda and Bob Rucker

A certificate will be awarded annually to a State Garden Club Organization in the Deep South Region sponsoring the most outstanding activity in the area of Landscape Design. The activity may be in the area of Landscaping Education or in actual project (s) – (A series of related activities /projects promoting Landscape Design.).

**Scale of Points**

Design	30
Either a planned program in education or design for Specific projects	
Public Relations	15
Promoting general knowledge of landscape design, talent Surveys, professional climate, etc.	
Suitability for undertaking	10
Distinction of program	10
Participation by garden club members	25
Involvement with public officials	<u>10</u>
Total	100

**#13 Historic Preservation and Restoration Award (1980, revised 1988)**

In Honor of: Mrs. Lewis Easterly (Clara), Director, Deep South Region 1971-73  
Donor: The Garden Club of Alabama, Inc.

A certificate may be awarded annually to a garden club or group of clubs for the most outstanding promotion and/or project involving a historic building or buildings.

**Scale of Points**

Presentation	10
Value and Scope of Project	40
Accomplishment of Goals	35
Percentage of Membership Participation	<u>15</u>
Total	100

**#14 High School Gardeners Award**

In Memory of: Mrs. E. N. Merriwether (Mary Louise), Director, South Atlantic Region, 1959-1961  
Donor: The Garden Club of Alabama, Inc.

A certificate may be awarded annually to the State Garden Club Organization registering the greatest number of high school gardeners within the Deep South Region, according to the High School Gardeners Chairman as of three (3) weeks before the Deep South Regional Convention. Established procedure for organizing High School Gardeners must be observed. No application is necessary

**#15 Environmental Education Award (1980, revised 2001)**

Donor: Tennessee Federation of Garden Clubs, Inc.

Class A: State Garden Club Organization

Donor: The Garden Club of Georgia, Inc.

Class B: Individual Garden Club, Council, District, or Group of Clubs

A certificate may be awarded in each class for the most comprehensive program in the field of environmental education with emphasis on Youth.

The identical project is not eligible to win this award two consecutive years.

**Scale of Points**

How comprehensive was the work and/or study in environmental Education? (definition of comprehensive: having the quality of comprehending, understanding, and including much youth involvement)	40
Involvement of Youth in the program	20
Extent of influence (actual or potential to which the environmental education work influenced people, club members, the public, school systems, levels of government, and other groups)	<u>40</u>
	total 100

**#16 Butterfly Conservation (1985)**

In Memory of: Mrs. Glenn L. Millar, Jr. (Betty), Director, Deep South Region, 1981-1983

Donor: Tennessee Federation of Garden Clubs, Inc.

A certificate may be awarded to an individual garden club for the most outstanding work in the field of butterfly conservation stressing community involvement.

**#17 Junior Garden Club Award (1985)**

Donor: The Garden Club of Georgia, Inc.

An annual cash award of \$25 may be awarded to a Junior Garden Club sponsored by a State Garden Club Organization which, through its own efforts, has been successful in promoting all phases of garden club work. Grades: preschool through sixth.

**Scale of Points**

Year round balanced programs (2 or more) - - - - - (Flower Show participation or workshop; horticulture workshop, growing projects for individuals; field trips; others)	30
Conservation (2 or more) - - - (Nature study, birds, trees, water, field trips, others)	30
Civic (1 or more) - - - (Community involvement projects; assisting sponsoring club; anti-litter campaigns; Arbor Day celebration, etc.)	20
Other - - - - - (garden therapy, world gardening, poster participation, 6-9 meetings with 7 or more members; <u>include yearbook</u> )	10
Presentation of materials - - -	<u>10</u>
	Total 100

**#18 Adopt-A-Park Awards (1987)**

- Class A: Club with 12-30 members  
Class B: Club with 31 or more members

A certificate and cash award of \$25 will be offered in each class to an individual garden club for the establishment of city, mini, pocket, or subdivision parks and/or enhancement of specific areas in existing parks.

**#19 Community Action Award (1989)**

Honoring: Mrs. James C. Vines (Louise), Director, Deep South Region, 1983-85  
Donor: The Garden Club of Alabama, Inc.

A certificate will be given annually to a garden club for the most outstanding program/ project relating to garden club objectives. Involvement of community groups to be a major consideration. This may be a continuing project, but the major portion of worthiness must have been accomplished within the year of application. Examples: Arbor Day activities, Blue Star Memorial Marker erection/dedication, beautification of community buildings, churches, or cemeteries, etc.

**Scale of Points**

Community involvement	40
Scope of achievement, quality of program/project	35
Percent of membership participation	15
Presentation	<u>10</u>
Supporting data to include brief description, pictures, Expenses, media publicity, letters of support/ appreciation	100

**#20 Wildflower Award (1990, revised 2001)**

Honoring: Mrs. Guy H. Northcutt, Jr. (Marvina), Director, Deep South Region  
1987-1989  
Donor: The Garden Club of Georgia, Inc.

- Class A: State Garden Club Organization  
Class B: Individual Garden Club or Group of Clubs

A certificate may be awarded in each class for the most comprehensive activity in the area of wildflowers. This project shall be a concentrated effort in the protection, planting, growing and/or identification of wildflowers within the Deep South Region. The same project is not eligible to win this award two consecutive years.

**Scale of Points**

Presentation	15
Actual Project	55
Involvement of community and/or Youth	20
Originality	<u>10</u>
Total	100

**#21 Historic Trails Award (1991, revised 2001)**

In Memory of: Mrs. Charles H. Blanchard (Van), Past President, FFGC, Inc.  
Donor: Florida Federation of Garden Clubs, Inc.

Class A: State Garden Club Organization  
Class B: Individual Garden Club or Group of Clubs

A cash award of \$50 may be awarded annually in each class for a worthwhile project of lasting value involving a historic trail such as the Bartram Trail, The Natchez Trace, etc.

**Scale of Points**

Presentation	20
Achievement	50
Supporting Data	<u>30</u>
Total	100

**#22 Intermediate Gardeners Award (1999)**

In Memory of: Mr. And Mrs. Frank T. Lowe  
Donor: Deep South Region

Class A: An annual cash award of \$50 may be awarded to an Intermediate Garden Club sponsored by a garden club in the region for an outstanding project or program worthy of recognition. A Book of Evidence is required.

Class B: An annual cash award of \$50 may be awarded to a State Garden Club Organization registering the greatest number of Intermediate Gardeners with the Deep South Regional Chairman as of three weeks before the Deep South Regional Convention. (Established procedure for organizing Intermediate Gardeners must be observed.) The award to be calculated on a percentage basis of state membership dues paid to NGC as of October 31. No application is necessary

**#23 Conservation Award**

Honoring: Mrs. Noel T. Cumbaa (Eloise), Director, Deep South Region, 1991-93  
Donor: The Garden Clubs of Mississippi, Inc.

An annual cash award of \$25 may be awarded to a garden club for the most outstanding conservation project using "NATIVE" and/or "TOUGH" plants. The project may be started at any time but must be completed within the award year in which the application is submitted.

**Scale of Points**

Quality of project	30
Appropriateness of plant material	40
Member participation	15
Community involvement	<u>15</u>
Total	100

**#24 Deep South Garden Club of the Year**

Honoring: Mrs. K.O. Tubb (Jerry), Director, Deep South Region, 1993-1995

Donor: The Tennessee Federation of Garden Clubs, Inc.

A certificate may be awarded annually to a garden club that excels in the following categories: membership increase, service to members, club programs, projects, members attending club, district, and state meetings and/or sponsored programs. The garden club shall produce substantiating evidence of the club's accomplishments in the stated categories in the Scale of Points. Place typed information in a theme binder for protection.

**Scale of Points**

Membership increase for 1 year	<b>20</b>
Number of members Jan.1 _____	
Number of members Dec 31 _____	
If membership is limited, what number? _____	
Service	<b>10</b>
Continuing service provided by club for members	
Communications (describe briefly)	
Other (describe briefly)	
Club Programs (number)	<b>20</b>
Horticulture _____ Design _____	
Environmental Concerns _____	
Special and/or Regional projects _____	
Members presenting programs/ workshops _____	
Describe briefly (include copy of yearbook page showing programs)	
Club Representation	<b>20</b>
Average attendance at garden club meetings _____	
Number attending Spring/.Fall district meetings _____	
Number attending environmental or other State Programs _____	
The following are not required but will be a bonus in case of a tie:	
Members attending State Convention _____	
Members attending Deep South Regional Convention _____	
Members attending National Convention _____	
Club Project	<b>20</b>
Describe briefly on one page. Two photos may be included on a second page.	
Club Finances – Funding club activities	<b>10</b>
Dues only source of income? _____	
Fundraisers (describe briefly)      Number _____	
Amount \$ _____	
	<b>100 points</b>

**#25 Arbor Day Award (2000)**  
Donor: Deep South Region

A certificate may be awarded annually to a garden club or group of garden clubs for the most comprehensive program celebrating Arbor Day.

<b>Scale of Points</b>	
Quality of program presentation	30
Member involvement	15
Outreach to others	25
Accomplishment of goals	<u>30</u>
Total	100

**# 26 Deep South Region Life Membership Award (2001)**  
Donor: Peggy B. White, Director, Deep South Region, 1999-2001

A certificate will be awarded to the State Garden Club Organization with the greatest per capita increase in Deep South Region Life Memberships from March 1<sup>st</sup> to March 1st. Winner will be determined by the Deep South Region Life Membership Chairman. No application is necessary

**#27 Roadside Beautification Award (2007)**  
Donor: Louisiana Garden Club Federation, Inc.

A certificate and cash award of \$25 may be awarded for the most outstanding Roadside Beautification project in each of the following classes:

- A. Single Member Garden Club
  - 1. Small Club 29 members and under
  - 2. Medium Club 30-99 members
  - 3. Large Club 100 members and over
- B. Group of Member Clubs
- C. State Garden Club Organization

The beautification project may be continuous, but must have reached an advanced degree of completion in the year of application. This award may be given only once for the same project.

## Publicity Press Book

Certificates may be awarded to winning books of evidence exhibiting quality, quantity and diversity of coverage in the print media promoting garden clubs and NGC goals and objectives.

Deadline: to State Chairman by January 25; first place winners in each category sent to Region by February 23; first place books in each category sent to NGC by March 23.

Categories:

- A. Single member garden club
  - i. Small Club: under 29 members
  - ii. Medium Club: 30-99 members
  - iii. Large Club: over 100 members
- B. Group of member clubs, councils, districts
- C. Affiliated Garden Center

### Requirements for Preparing Publicity Press Book

1. Label on outside cover: name of award, category, name of club/s, city and state.
2. Submit in report cover of folder; 8" X 11" or 9" X 12". No heavy scrapbooks or oversized portfolios. There is no limit on the number of pages. Plastic page protectors may be used.
3. Material must consist only of newspaper, magazine, newsletter or any printed publication clippings with the name and date of publication over each article. Clear photocopies are permitted; reduced photocopies of large or lengthy articles are permitted. Downloading of published newspaper articles from the Internet is permitted.
4. Include Table of Contents. Affix contents in chronological order January 1 through December 31.
5. Clippings evenly cut. No loose clippings permitted.
6. Each published item must contain the name of organization and/or individual/s identified as a member of the organization. Underline first used of name of organization and/or member in each article.
7. Articles should include who, what, when, where, etc.; publicity should relate to organization's or individual's projects and/or activities; promotion of NGC objectives and goals.

### SCALE OF POINTS

Presentation:	15 pts meets all Requirements, neat
Quality:	40 pts articles well written; publicity related to projects and/or activities
Quantity:	25 pts articles for each month (take in consideration dark months), use of publications and media varied (newspaper, magazines, newsletters, journals, etc.)
Diversity:	20 pts local, council, district, state, national, other
<b>Total</b>	<b>100</b>

## **Member Award of Honor**

A Certificate may be awarded to one member in the region whose volunteer efforts during a period of five or more years, has made outstanding contributions to club and community, in one or more of the following areas: civic development, horticulture therapy, youth activities, conservation, landscape design, horticulture, floral design, or all around excellence. Eligibility: any member of a State Garden Club, not currently a member of NGC Board of Directors.

Entries are submitted to State Awards Chairman by January 1. State Awards Chairman forwards one entry to Regional Awards Chairman by February 1. Region forwards one entry to National Chairman by February 20. The eight Regional Winners will receive a NGC Certificate and be recognized in *The National Gardener*.